**WEB ADMINISTRATOR'S ANNUAL REPORT 2026**

**HARBORNE & EDGBASTON u3a**

The website continues to be well used by members, and others, seeking information about the activities of our u3a. As Web Administrator I'm able to see the analysis of the most visited pages and also statistics about the no. of visitors compared to a similar period the previous week or the previous month for example.

Looking at the most recent figures and comparing the last 6 months, May 2026 to October 2026, versus the previous 6 months, November 2025 to April 2026, it's encouraging to see that there has been a 20% increase in the no. of visitors to the website. The top 3 most visited pages were 'About Us', 'Events' and 'Interest Groups'.

The reaction to the short presentation on the website at last year's AGM was positive and members realised that there is a lot more information on the website than the committee is able to communicate. The 'About Us' page, in particular, is the one which is updated most frequently with the notices in 'What's New' being added to regularly.

If you're looking for two of the most recent features we have added, ie Member's Noticeboard and Newsletters, these can be found from the dropdown menus under 'About Us' and 'Welcome' respectively.

My fellow member, Chris Bluck, has worked closely with me since we undertook the migration of the 'clumpy' old website to the new one and is the person responsible for keeping the group pages up to date and adding new ones, for example the IT Group, which has started recently.

In 12 months time we will both have been looking after the website for 4 years, so during the course of 2027 we do need to identify one or perhaps a couple of people, who would be interested to take over from us for the next few years. The really difficult and hard work was done when we migrated the website so now it is just a case of becoming familiar with how to change things and add new texts or pictures. If you are comfortable with computers and have a bit of creativity then why not consider spending some time with us seeing what goes on at the 'back end' of the website.

We would be happy to have a chat with you to explain more about what is involved, so please contact either Chris or myself at the following emails: chrisbluck@ymail.com glenis.poletti@btinternet.com

Glenis Poletti
Website Administrator

10 November 2026